

aninver

AN IMC WORLDWIDE COMPANY

Committed to sharing knowledge

MEDIA KIT & MARKET RESEARCH

Connect with the largest global
communities of professionals in...

Infrastructure & public-private
partnerships

InfraPPP

Private investments
in Energy

IPPJournal



We are leaders!

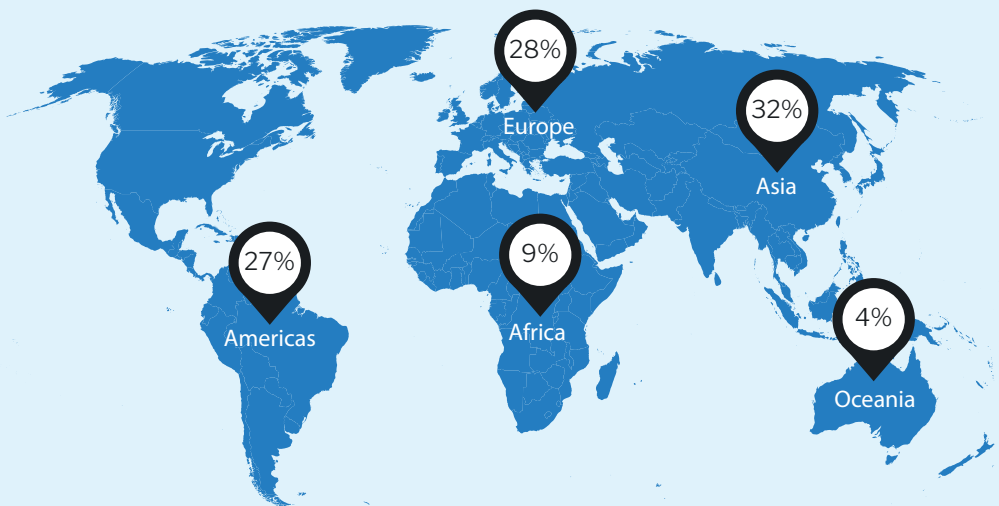
Key statistics

September 2019

	Site traffic Monthly unique visitors	Contact database Newsletter subscribers	Social media Followers	
	22,000	11,500	8,450	3,330
	6,000	3,500	1,300	650
 	28,000	15,000	9,750	3,980

Our audience

Geographic reach



Key parameters

Average time on website: 2.1 min

Pages / visit: 3 pages

Our clients: contractors, financiers, advisors, developers and investors (+250)

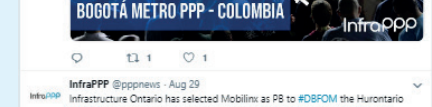
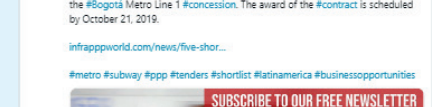
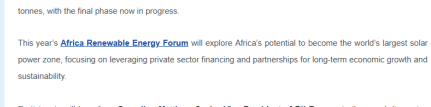
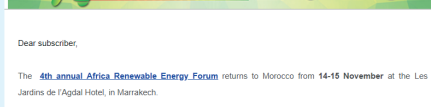
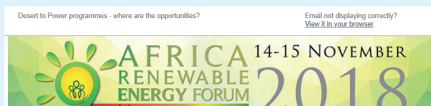
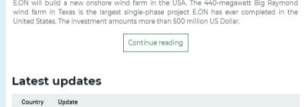
Advertising formats

Website Banner
300x160 px

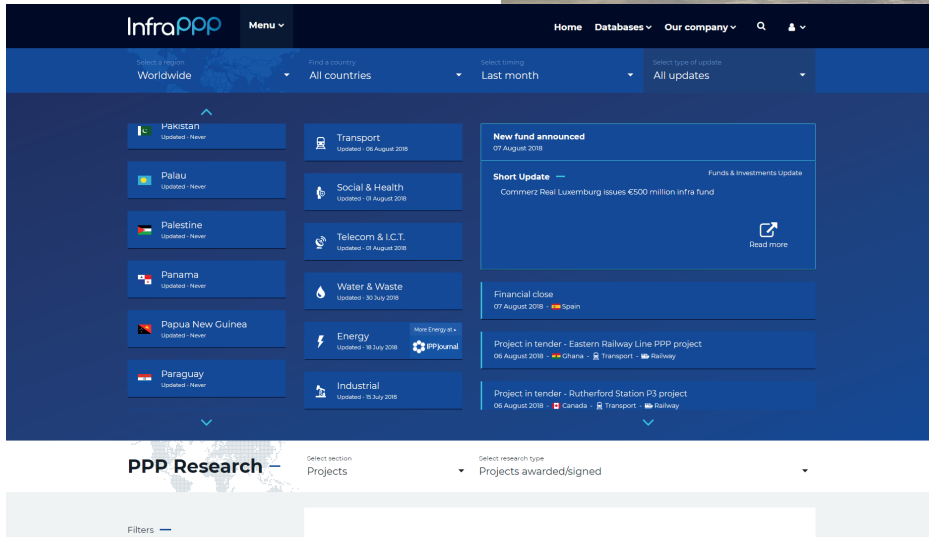
Newsletter Banner
300x160 px

E-mail Blast

Social media promotion



Our market intelligence platforms



INFRAPP MARKET INTELLIGENCE PLATFORM infrappworld.com

A knowledge community of more than 10,000 Public-Private Partnership practitioners

InfraPPP

InfraPPP (infrappworld.com) is the leading online platform in Infrastructure Finance and Investment, with databases of projects (>4,600), M&A transactions (>1,300), global infrastructure funds and PPP-related companies. We publish daily news on PPPs across the world and the latest job offers in the PPP/infrastructure sector.

Services offered - Market Intelligence platforms

Event promotion

Focused Research

Specialized databases

Business Opportunities

Job boards

Research reports

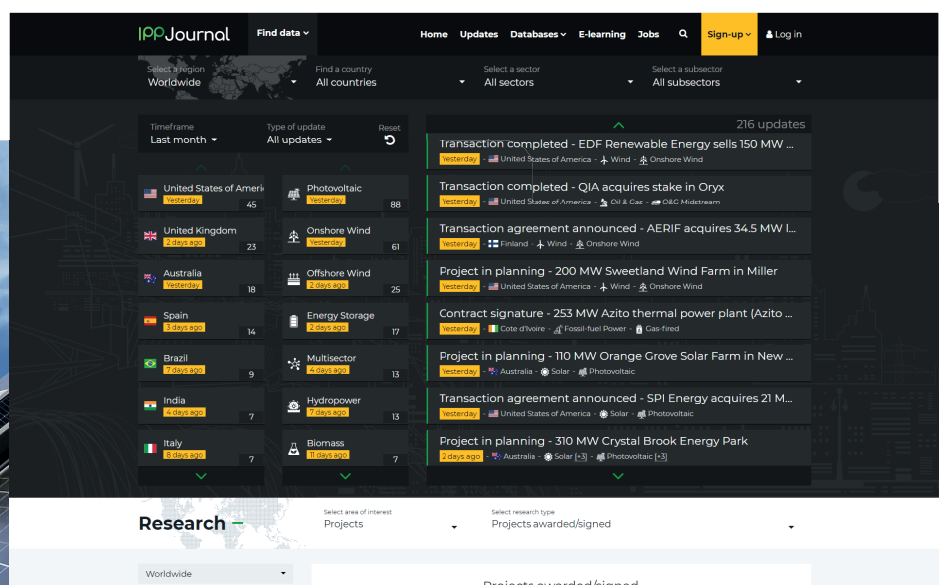
E-learning courses

IPP Journal

IPP Journal (ippjournal.com) is an online knowledge platform focused on the Energy Finance and Investment sector, with databases of projects (>7,700), M&A transactions (>2,800), global energy funds and energy-related companies. We publish daily news on private investments and financing in the Energy sector globally and the latest job offers in this fast-growing area.

ENERGY MARKET INTELLIGENCE PLATFORM ippjournal.com

The most up-to-date content with global coverage of the dynamic private energy sector



Market analysis and custom research



- ◆ Country, region or sector specific research assignments
- ◆ Periodic or one-off
- ◆ Tracking of markets, players, business opportunities
- ◆ Co-branded research reports

Contact us with your specific needs:

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Costs: examples

Event promotion package

Send us an email for a customized offer

1 month campaign

- Banner 300x160 px website
- Banner 300x160 px on daily & weekly newsletters
- 1 e-mail blast
- Promotion in social media

1 platform

€ 2,000

2 platforms

€ 3,000

White Paper Development

- To position your event as a thought leader
- To present useful and persuasive research and information
- To attract potential participants

€ 10,000 - € 15,000

Our research consultants conduct specialized and targeted research on behalf of our clients including a wide analysis of key findings. They are experts in the energy and PPP sectors, who can provide high valued reports in key areas.

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InfraPPP

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