



MEDIA KIT & MARKET RESEARCH

Connect with the largest global
communities of professionals in...

Infrastructure & public-private
partnerships

Infrappp

Private investments
in Energy

IPPJournal



We are
leaders!

Key statistics

October 2021

Site traffic
Monthly
unique visitors

Contact database
Newsletter
subscribers

Social media
Followers



InfraPPP

13,000

9,000

8,560

8,500

IPP Journal

7,400

3,250

1,250

1,550

InfraPPP

IPP Journal

20,400

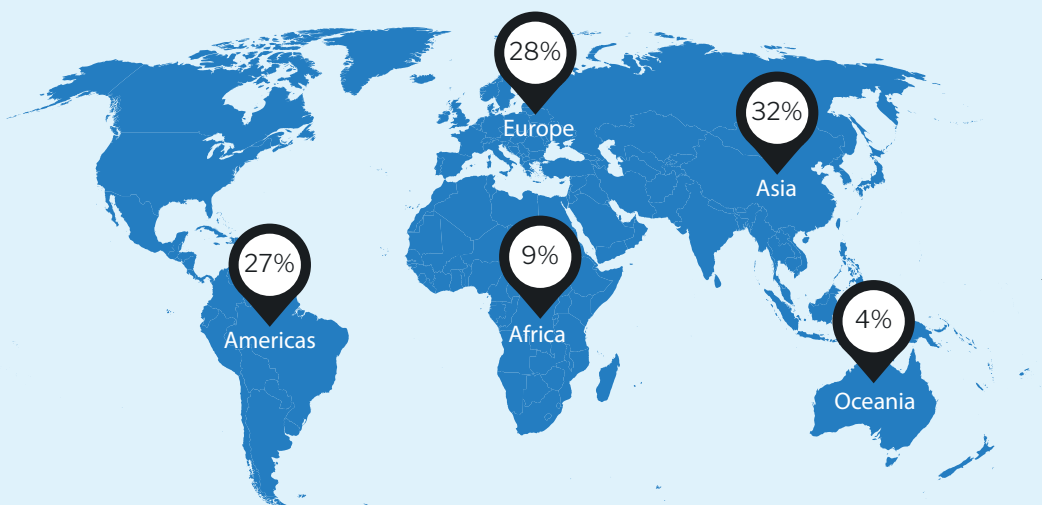
12,250

9,810

10,050

Our audience

Geographic reach



Key parameters



Average time on website:
2.1 min



Pages / visit:
3 pages



Our clients: contractors,
financiers, advisors, developers
and investors (+250)

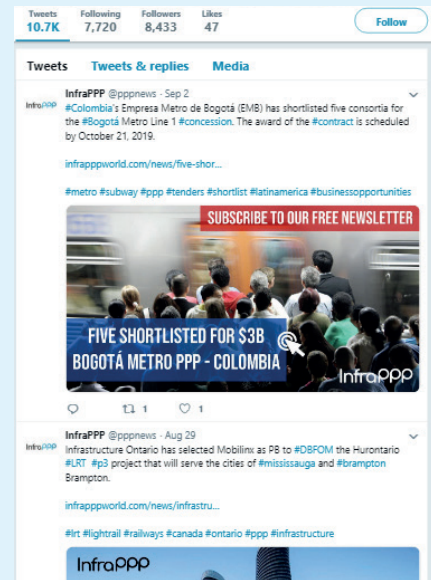
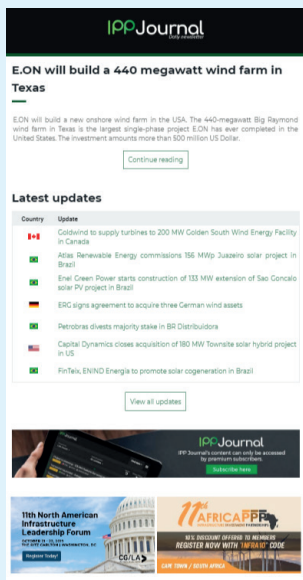
Advertising formats

Website Banner
300x160 px

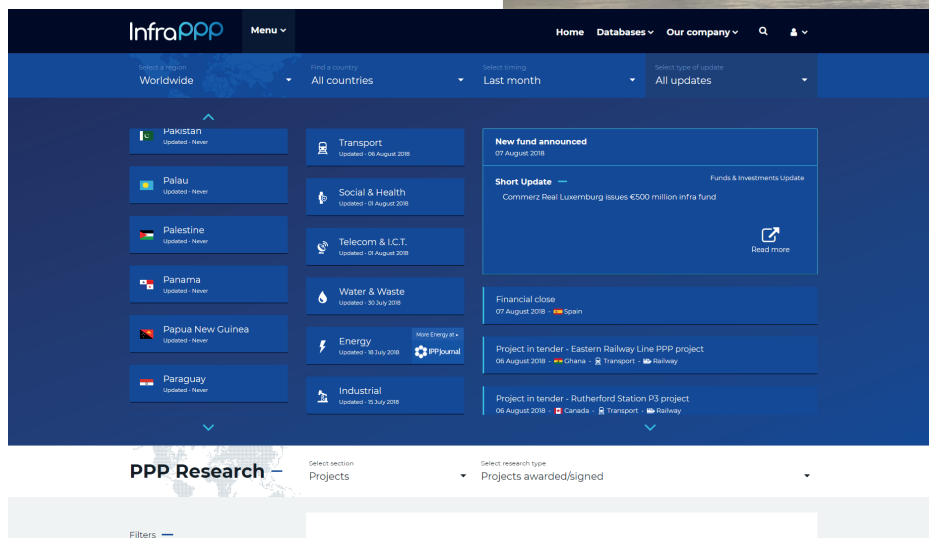
Newsletter Banner
300x160 px

E-mail Blast

Social media promotion



Our market intelligence platforms



INFRAPPP MARKET INTELLIGENCE PLATFORM infrappworld.com

A knowledge community of more than 10,000 Public-Private Partnership practitioners

InfraPPP

InfraPPP (infrappworld.com) is the leading online platform in Infrastructure Finance and Investment, with databases of projects (>4,600), M&A transactions (>1,300), global infrastructure funds and PPP-related companies. We publish daily news on PPPs across the world and the latest job offers in the PPP/infrastructure sector.

Services offered - Market Intelligence platforms

Event promotion

Focused Research

Specialized databases

Business Opportunities

Job boards

Research reports

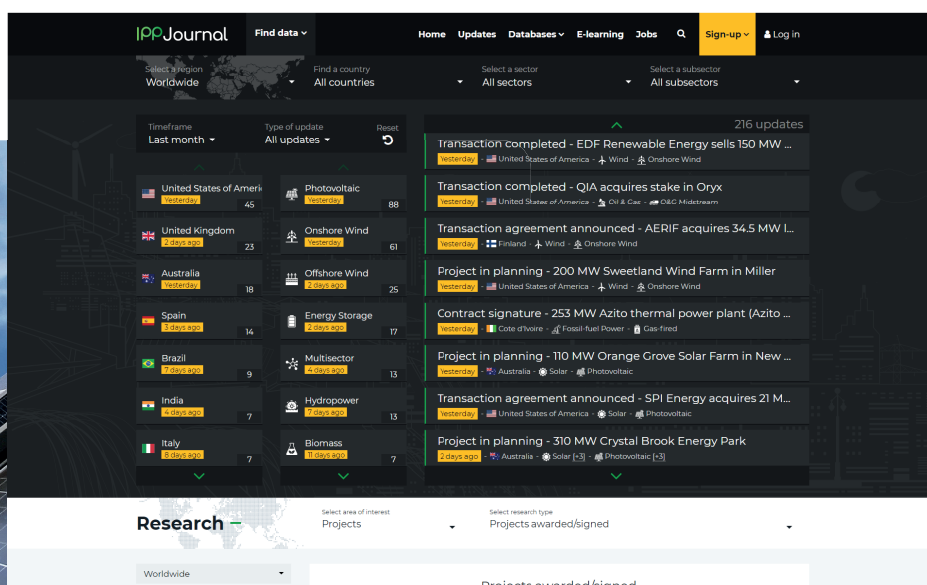
E-learning courses

IPP Journal

IPP Journal (ippjournal.com) is an online knowledge platform focused on the Energy Finance and Investment sector, with databases of projects (>7,700), M&A transactions (>2,800), global energy funds and energy-related companies. We publish daily news on private investments and financing in the Energy sector globally and the latest job offers in this fast-growing area.

ENERGY MARKET INTELLIGENCE PLATFORM ippjournal.com

The most up-to-date content with global coverage of the dynamic private energy sector



Market analysis and custom research



- ◆ Country, region or sector specific research assignments
- ◆ Periodic or one-off
- ◆ Tracking of markets, players, business opportunities
- ◆ Co-branded research reports

Contact us with your specific needs:

Jose de la Maza
+34 639 90 63 48
josedelamaza@imcworldwide.com

Online Business Team
+34 951 76 79 73
membership@infrappworld.com

Costs: examples

Event promotion package

Send us an email for a customized offer

	1 platform	2 platforms
1 month campaign		
- Banner 300x160 px website		
- Banner 300x160 px on daily & weekly newsletters	€ 2,000	€ 3,000
- 1 e-mail blast		
- Promotion in social media		

White Paper Development

- To position your event as a thought leader		
- To present useful and persuasive research and information	€ 10,000 - € 15,000	
- To attract potential participants		

Our research consultants conduct specialized and targeted research on behalf of our clients including a wide analysis of key findings. They are experts in the energy and PPP sectors, who can provide high valued reports in key areas.



Europe Regional Office

www.aninver.com

josedelamaza@imcworldwide.com

membership@infrappworld.com

+34 951 76 79 73

Paseo de la Farola, 8 Oficina 5, Málaga, Spain

Headquarters

IMC Worldwide

www.imcworldwide.com

64-68 London Rd. Redhill, RH1 1LG
London (UK)

