



aninver

Committed to
sharing knowledge
MEDIA KIT

Connect with the largest global
communities of professionals in...

Infrastructure & public-private
partnerships

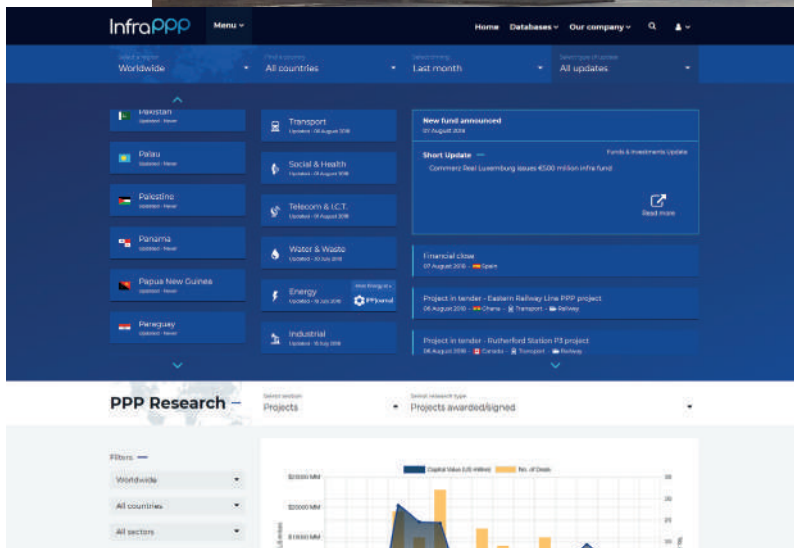
InfraPPP

Private investments
in Energy

 **IPP Journal**

Market intelligence
and development
advisors

Our market intelligence platforms



INFRAPP MARKET INTELLIGENCE PLATFORM infrappworld.com

A knowledge community of 10,000 Public-Private Partnership practitioners

InfraPPP (infrappworld.com) is the leading online platform in Infrastructure Finance and Investment, with databases of projects (>3,500), M&A transactions (>1,000), global infrastructure funds and PPP-related companies. We publish daily news on PPPs across the world and the latest job offers in the PPP/infrastructure sector.

IPP Journal (ippjournal.com) is an online knowledge platform focused on the Energy Finance and Investment sector, with databases of projects (>5,000), M&A transactions (>2,000), global energy funds and energy-related companies. We publish daily news on private investments and financing in the Energy sector globally and the latest job offers in this fast-growing area.

ENERGY MARKET INTELLIGENCE PLATFORM ippjournal.com

The most up-to-date content with global coverage of the dynamic private energy sector

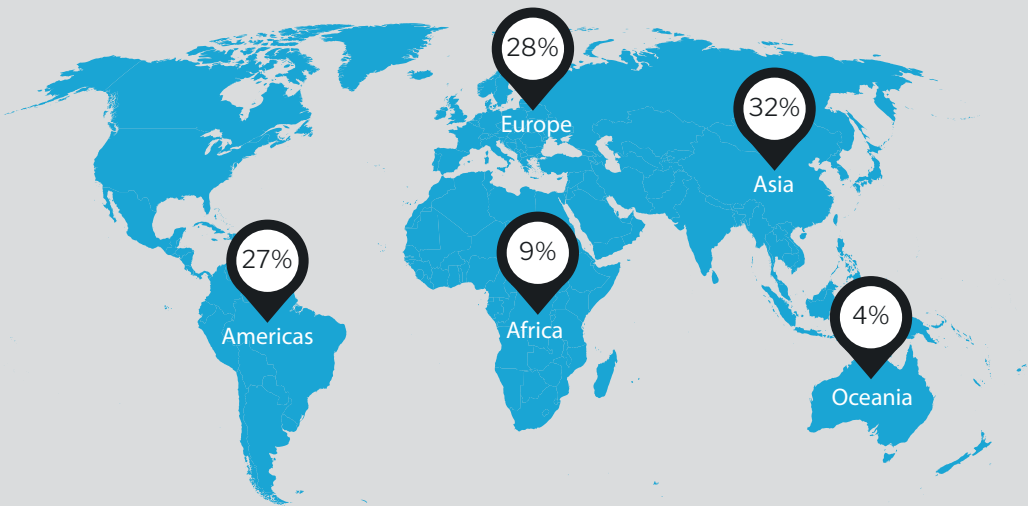


Key statistics

November 2018	Site traffic Monthly unique visitors	Contact database Newsletter subscribers	Social media Followers	
	13,500	10,500	8,200	2,100
	3,400	3,400	1,200	500
 	16,900	13,900	9,400	2,600

Our audience

Geographic reach



Key parameters

- Average time on website: 2.1 min
- Pages / visit: 3 pages
- Our clients: contractors, financiers, advisors, developers and investors (+250)

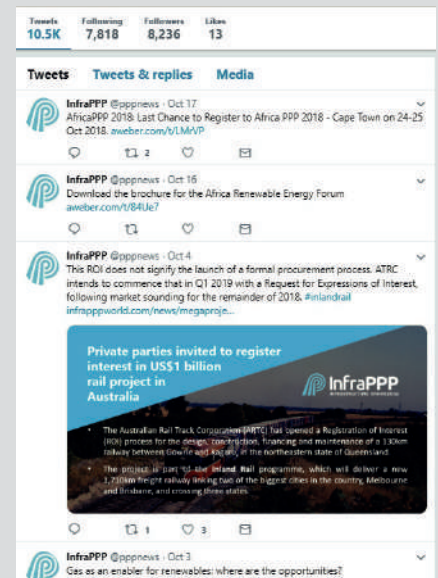
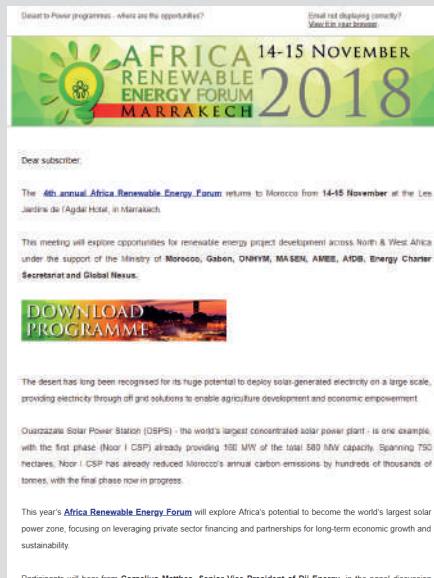
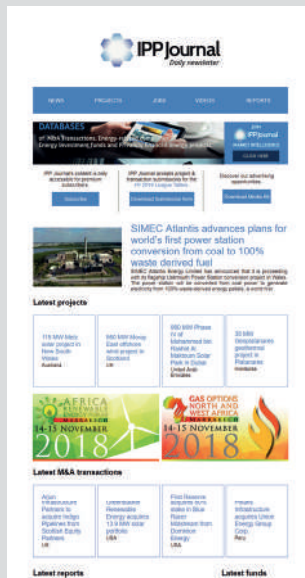
Advertising formats

Website Banner
300x160 px

Newsletter Banner
300x160 px

E-mail Blast

Social media promotion



Market analysis and custom research



- ◆ Country, region or sector specific research assignments
- ◆ Periodic or one-off
- ◆ Tracking of markets, players, business opportunities
- ◆ Co-branded research reports

Contact us with your specific needs:

Alvaro de la Maza
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ama@infrappworld.com

Cost: examples

		1 platform	2 platforms
Event promotion package	1 month campaign		
	- Banner 300x160 px website		
	- Banner 300x160 px on daily & weekly newsletters	€ 2,500	€ 3,500
	- 1 e-mail blast		
Customized research	- Promotion in social media		
	1 monthly report		
	- covering up to 3 sectors and / or countries	€ 2,500 per month	
	- up to 10 sectors and / or countries	€ 5,000 per month	

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